Business & Industrial Review

The Hen House

THE HEN HOUSE is located at 2008 Langhorne Road, Lynchburg, Va. Phone 847-5391.

Jo Ann Blencowe and Martha Stoll are owners of this fine specialty shop. When it comes to smartness in ladies wear, The Hen House features the latest in ladies fashions.

You will find here perfect clothing for the Fall and Winter Season in all the new colors and fabrics; dresses from morning through dinner. You will find the newest suits, jackets, skirts, pant suits that seem to be made just for you, just for your trip, for business or school. You choose from this section's best selections when shopping here in all the new colors and styles. You will also find a complete and interesting collection of blouses and sweaters. This season and every season, fashion-wise, price-wise ladies come to this shop for chic clothing, unsurpassed in quality. Come in and select your special occasion wardrobe now while selections are most complete. Feel snug and look sharp in clothes from this shop.

The Bookshelf

THE BOOKSHELF is located in PenneLayne (Pittman Plaza), Lynchburg, Va. Phone 847-5159.

The Bookshelf "Is a Bookish Kind of Place" where you will find the books you have been looking for. Books just for you or for a gift, best sellers. "A book is a gift you open more than once."

Reading is a hobby that to many of us is an obsession. Financiers and businessmen, as well as housewives, when desiring to brush away cobwebs from their mind, will select a quiet spot and then look for a good book. There they will live through the romance of history, fiction, or some religious or serious matter.

This can be found at this establishment. The manager knows so much about books and loves books so well that the owners have made them their life companion. They are a very efficient assistant in helping you in selections for yourself or for a gift. Here are books of romance, travel, poetry, drama, art, children's books, Bibles, religious history, gift books and anything else you desire.

There is something so delightfully personal about the place that one enjoys going in and just browsing over the shelves. Just try going to this store for your religious and other reading needs. Here you will find the latest selections for all age groups.

When in town don't fail to go by their store and look over the complete stock.

The Fireside Shop

THE FIRESIDE SHOP is located at 6000 Fort Ave. (Across from Fort Hill Village), Lynchburg, Va. Phone 237-3113.

With old man winter just around the corner it's time for you to have your chimney cleaned. This firm does the job well, and remember in the long run it doesn't cost, it pays to have your chimney cleaned by a professional chimney sweep. You will be more than pleased with their service.

If you have a fireplace, don't let the heat go up in the chimney, let them custom screen and glass enclose your fireplace - save energy and keep your room cozy. Glass enclosures to fit any size or shape fireplace; of course you can still see the fire burn and enjoy the beauty of your fire, and it keeps the heat in the room. People who have them are very pleased.

They also carry grates and wood stoves.

If you are in the market for a stove, it will pay you to go by and look over their line. You are invited to shop or browse. More people are buying stoves - they have found they save money and give good heat.

They also carry accessories for every decor.

So go by soon. You will be glad you did.

Blue Ridge Mountain Sports

BLUE RIDGE MOUNTAIN SPORTS is located at 2844 Linkhorne Drive, (corner Old Forest Rd. & Linkhorne Dr.), in the Forest Hills Shopping Center, Lynchburg, Va. Phone 384-9133.

The choosing of camping equipment and outdoor clothing is a pleasure if you will come by this fine shop where you will find lightweight, high quality clothing and equipment for backpacking, camping, hiking, climbing, canoeing, kayaking, books, and mountaineering. They sell and rent. You will love their outdoor clothing - makes you feel so "snug and warm," that it's fine for the ball games or any place on a cold, cold day outside. It will still be ready for your camping, climbing or hiking trip, because this firm features name brand merchandise and you will be more than pleased with their quality and price. We should be proud to have a shop of this type, because you do not find this type of quality clothing and equipment in just any store you walk into.

The wide patronage they enjoy and the fact the patronage includes the very young and the older crowd, pushes it into the supreme position which it holds in the camping equipment business, because they buy only high quality - so come by soon and look over their line. If you are not interested yourself, shop for Christmas for that special someone; you will be glad you did.

Brown Morrison Company, Inc.

Your Complete Office Supply Store

Brown-Morrison Company is located at 1616 Main Street, at the Expressway, Lynchburg, Va. Phone 845-2303.

One of Lynchburg's largest office supply stores, featuring office equipment, office furniture, accessories, office supplies, and office machines (Typewriters and business machines.)

This firm is capably represented in Appomattox County by Mr. Phillip C. Gleason. Feel free to call on him for anything you need in office furniture and supplies.

Rapid changing of business methods is demanding well-furnished offices and the best of equipment and supplies. Brown-Morrison can furnish your office comfortably and attractively from the highest executive office to very small offices, from the most expensive to moderately priced furnishing, wood or steel furniture.

The prices are reasonable for quality merchandise carried by this firm. These are the reasons many large firms and small offices are their customers. They know that they will get just what they want in office furnishings at sensible prices, and that every effort is made to give the customer a personalized service. They are truly specialists in office outfitting.

Why not let them bring that old office up-to-date or let them furnish your new one? Give them a call. You will be glad you did.

Fabric World, Inc.

FABRIC WORLD is located in the Fort Hill Village Shopping Center, Lynchburg, Va. Phone 237-0729.

Joy Hanel, Manager, invites you to come by and shop or browse. She has lots of fabrics on sale. Come by and see their exciting selection of the newest fabric colors for fall and winter. This firm can well be termed as style headquarters for the most discriminating seamstress and has firmly established itself as one of the leading fabric shops of the state.

For anyone to assume the fashion responsibility in fabrics is rather a large undertaking, but this popular fabric shop through it's desire to present the finest and the best in Cottons, Woolens, Double Knits, Silks, Satins, etc., has assembled a selection of materials which are fashion leaders and has completely covered the fashion field in materials for dresses, suits, etc. from morning through dinner, and remember the lady who sews has more clothes. Nothing mi-lady can use in sewing is lacking here, including patterns, thread, tape and all sewing needs. So drive out soon and look over their lovely display of piece goods.

United Farm Agency

Don Hunter, Broker

United Farm Agency is one of the nation's leaders in real estate advertising with over five hundred offices in over forty states. This agency has served the area for many years with a complete farm, residential, commercial real estate service, specializing in rural property, all prices, all sizes. They have hundreds of requests, letters and phone inquiries on file in their office from clients across the U.S. Get top price benefits from their national advertising. They are headquarters in this section anything in the real estate line and enjoy the patronage and confidence from all surrounding territory. In this day and age when conservative men are constantly seeking a company where they are not only assured a permanent source of income, but a reasonable certainty of increasing in value, the real estate dealer is doing more than their share to meet the demands of such men. This locality is indeed fortunate in having in its midst such a firm as this well-known agency.

This institution has been closely identified with the growth and expansion of the section and has made a close study of real estate conditions so that they could offer both the buying and selling public the very best service. They have a large list of most desirable properties for sale, both town and country, at prices that cannot fail to be attractive to the intending purchaser and has made many important deals in this section.

They are located at 7324 Timberlake Road, Lynchburg, Va. Phone 239-8833.

AMG Plastics & Machining Co.

AMG PLASTICS & MACHINING INC. is located at 3764 Chandlers Mountain Rd., Lynchburg, Va. Phone 528-1085.

You get personal attention from capable people who have served this area for some time. They feature fabrication and assembly in precision parts and machines, tools, dies, jigs and fixtures. They have a large warehouse inventory of plastics, sheets, rods, tubes, pipe film, form, tapes, adhesives, skylights, fasteners, etc. They also have complete in-house facilities for fabricating, welding, machining, finishing, engraving, punching, notching, sawing, forming, custom tank fabrication, prototype productions and assembly.

It is a well-known fact that there is no one institution in the community that has met with greater favor with the public than this well-known establishment. By reason of the fact that the management has had wide experience in every feature of this business and because of their comprehensive knowledge of every branch of the trade, this establishment has continued to witness the increase in the number of their patrons.

This is the day and age when the public demands not only magnanimous service, but the best in quality at a reasonable price. Thoroughly conversant with the conditions and a wide experience in their particular field of endeavor, the management of this enterprising concern has been able to render a service to the people in their line that is distinctly satisfactory.

ACS Transmissions, Inc.

ACS transmissions is located on Route 460 East, Richmond Highway, Lynchburg, Va.

If you need your transmission repaired they can fix it, as they are the tops in the business. 24 hour wrecker service and one-day service, if needed.

They feature a complete automatic transmission service, making their establishment the repair shop of good transmission service in this section of the state.

Their shop is conveniently located and large enough to look after the local patrons, and the traveling public in the way of service.

In their shop they have able and efficient transmission specialists and being backed by vast facilities which enable them to rebuild, replace or repair any transmission, no matter what the trouble may be, in a most satisfactory manner.

It can readily be seen that this transmission shop is important to the automobile world of this section, and adds materially to the advantages of every owner of an automobile. The fact that visitors and local patrons can get real service at this up-to-date transmission shop, instills in the mind of this automobilist confidence in the fact that all his transmission troubles can be taken care of in a "most workman like manner" for this is one of the best transmission shops in this area.

Elliott's Garage

ELLIOTT'S GARAGE is located on Old 29 South in Rustburg, Va. Phone 239-1229.

The people from this area know when they want good dependable service they take their car or (pick-up) to Elliott's Garage. They do general repairs, wheel and front-end alignments, radiator service, etc.

Service is not only the motto at this popular garage, but is backed by reputation, proving they render motorists of this section a real service. It has been the result of years of good workmanship by a man of recognized skill along these lines.

It makes no difference what make of car you may be driving or what reputation it may have for service or sturdability, the years of service obtainable from it depend largely upon the care that has been taken of it and the class of service it receives in the hands of mechanics. The careful motorist will not wait until he has a breakdown to bring his car in for inspection, but will have the car carefully inspected for trouble regularly.

This shop is on the job at all hours of the day. The autoist receives here quick and efficient service in the face of any mishap.

Campbell Avenue Dairy Queen

3501 Campbell Avenue, Lynchburg

The Dairy Queen will soon be changing its name to "WOOPS BEST FOOD" - under the new ownership and management of Mr. Paul Wortsill. Mr. Wortsill will be serving the same menu and the same high quality food - adding breakfast to the menu from 6 a.m. to 10 a.m.

This restaurant has gained a name that has spread far and wide as a place where local and traveling people can more than satisfy their demands in obtaining food. They feature charbroiled hamburgers, hot dogs and fish, with french fries and onion rings, delicious ice cream that is made fresh just for you - their customer.

They are one of the most popular places in this section and merit the large patronage they receive, for it is one of the cleanest and most sanitary restaurants to be found in the area. They serve royal treats and sandwiches and a varied menu. Any and every day in the week you will enjoy dining at this fine restaurant, where you will always find food at its best. Whether it is a delicious snack or a full meal, the management has left nothing undone to satisfy your every whim. So on your next visit to Lynchburg, whether alone or with your family or friends, you will enjoy your food here. We proudly recommend this fine restaurant to all our readers. Dine here often - you will be glad you did - meet your friends here for breakfast.

Humphrey's T·V· & Appliances, Inc.

Humphrey's TV & Appliances, Inc. is located on Route 29 North Madison Heights, Va. Phone 847-4912. It is owned and managed by Mrs. Eleanor Humphrey. Mrs. Humphrey has added electrical appliances to her line, featuring Liiton and Amana Microwave ovens.

Whirlpool - White - Westinghouse Appliances. Zenith and RCA Televisions - color and black and white. They have a real good service department that you can really depend on. They are only satisfied when they satisfy you - their customer. They have the scientific equipment and knowhow.

Quality production has made these fine appliances tops among the more popular lines of major appliances. They have for a very long time been the leaders in value as well as in the number of users. Model for model and size for size, White, Westinghouse, and Whiripoot are your best buys.

No matter how humble there is no place like home, when provided with White, Westinghouse, or Whirlpool Ranges, Freezers, Dishwashers, Washing Machines, Dryers, Refrigerators, etc.

Only in these two fine products can you get the finer finish, the quieter operation and the more precise engineering and manufacturing standards that the housewife ask for and demands.

High Fidelity, RCA color and black and white television, radio, stereo high fidelity tape recorders - RCA the most trusted name in electronics. Also Zenith TV in a wide variety of styles and prices. Go in and let them demonstrate these fine sets to you and you will see what you are missing each day you put off buying that new set.

Mahone & Sons Wallcoverings

MAHONE & SONS WALLCOVERINGS, one of Lynchburg's largest and finest dealers in wallcoverings is located at 710 Orchard St. Lynchburg, Va. Phone 845-8175.

Now that the summer season is over, we will be indoors for the long winter months ahead. So why not brighten up your home or business with new wall coverings from this firm, and enjoy your home while inside by going by this fine firm, where you will find the largest and finest selections of wallcoverings you would find anyplace, and to suit any decor.

Expert installation is available. They carry the best in wallcoverings - kitchen, bath, bedroom, living room wallcoverings; scenics, murals, all kinds of materials. Even the most modern furniture and the simplest room can turn cozy if you use the right wallcoverings. This firm can help you use the right colors, patterns, etc. They can take a drab room and make it sparkle. They have patterns aplenty; in fact, there is no one who offers a better service or better selections in wallcoverings than this firm by reason of the fact the management has had wide experience in every feature of this business. So if you want the best wallcoverings, the best service, the best price, go by or give them a call. You will be glad you did.

Seaboy Seafood, Inc.

SEABOY SEAFOOD, INC. is located at 306 Rivermont Ave. (at end of bridge), in Lynchburg, Va. Phone 845-4775.

If you are in the market for seafood, you will enjoy shopping at this fine market where you will find fresh & fresh oysters, shrimp, lobster, scollops, clams, crabs (Back Fin Crab-meat), Fresh Swordfish, Codfish, Mullett, Flounder, Trout, etc. - at reasonable prices.

This modern progressive Seafood Market offers an excellent service in seafood to the people of this section, their prices are always right and the market is under very able management.

There is no one firm that has done more for this section. They carry a large stock of seafood. The experience of the management has enabled them to offer the finest of seafood and this enables them to give the trade a service that has no superior. So for quality seafood delivered daily, go by soon, you will be glad you did. They sell wholesale and retail. And they also carry a complete line of Oriental Food.

SeaBoy Seafood is owned and managed by Joe & Marian Rothgeb.

Lynchburg Trailer & Van Supplies

LYNCHBURG TRAILER & VAN SUPPLIES is located at 4405 Wards Road, Lynchburg, Va. Phone 237-1674.

This firm is your authorized dealer for coleman Pop-Up Travel Trailers - also tops for Pick-Up Trucks. They invite you to drop in and see their display of the Coleman - it is well constructed and equipped so you are very comfortable and everything is very convenient. In fact, when you buy a Coleman Pop-Up Trailer, you are ready to take that vacation you have been planning to take. There are thousands of people buying these fine pop-up travel trailers today, because of the high motel and hotel bills; also high food prices. Also they have discovered this is a very convenient, carefree and economical way to spend a vacation with no towing problems. In fact, after a few miles, you will find it hard to believe you are towing your trailer, it is so compact. As a matter of fact, you'll have enough on one or two vacations to pay for your Coleman Pop-Up Trailer, therefore you can take longer vacations more often. Terms can be arranged, if desired.

They also carry a complete line of Coleman Camping Equipment and Van supplies - They sell and install trailer hitches.

It's a good place to go and a good time to buy.

Aberdeen Barn

High on the list of Lynchburg Restaurants is The Aberdeen Barn. Located on 4000 Murray Place. Phone 847-9045. Open 5 - 10 daily, under the skilled management of Mr. Chuck Squires. This fine restaurant grows more popular each year. Dine in a relaxed atmosphere and enjoy prime beef, seafood, cocktails and fine wine, superbly prepared and served to you by a thoughtful, attentive staff. Entertainment nightly.

This fine restaurant is a classic restaurant, almost a Restaurateur's restaurant, no matter what the size or scope of the restaurant it is still a matter of the small details, the personal service and the authenticity of cuisine. Unique is one word for this restaurant.

Their people are chefs, not cooks, they work with love, which is the difference between cuisine and food.

Their name is a familiar name to the people the country over and is recognized as one of the great places to dine in this area. People who live in this area, take their family and friends to this fine dining room - and a knowledge of good food spreads.

So plan to dine here soon for a delicious meal you will never forget and where every guest is a V.I.P.

The Woodshed

THE WOODSHED is located at 2416 Lakeside Drive, Lynchburg, Va. Phone 237-5185.

This firm has the reputation of being the most experienced floor man in Lynchburg. They also have the best quality and price on all types of hardwood floors; Parquet, Plank and Strip. You are invited to visit their showroom and choose from many patterns. They install, sand and finish floors (or refinish floors). They do residential and commercial work, and there is no one who offers better flooring or better work than this local establishment, by reason of the fact the management has had wide experience in every feature of the flooring business. If you plan to build a nice home or business why cheapen it by putting in cheap floors? You enhance the value of your home by having HARDWOOD floors installed.

Their name stands for quality, reliability and progress in the flooring business of the Lynchburg area through the very excellent work they have done for the people. The public has come to understand that a contract in the flooring business goes by specification and a satisfactory job is certain, and we refer them to our readers who need flooring done.

Business & Industrial Review

Phil's Steak House

Phil Vassar, Owner

Phil's Steak House is located 4001 Murray Place, Odd Fellows Road Exit off Expressway Route 29 South. Phone 528-2843 Lynchburg - Live music for listening or dancing. Sunday and everyday you will enjoy dining at this fine Restaurant where you will always find food at its' best whether it is a delicious snack or full dinner. They are open 7 days a week - ample parking.

You may dine in the dining room where they have facilities for private luncheons and dinner meetings or parties. See or call the Manager and make reservations for your parties.

One of the most outstanding dining places in the city is this modern restaurant. Here indeed is food for the most discriminating. Suggestions of the chef are steaks or seafood and many other equally delicious dishes expertly prepared under constant supervision and you may rest assured your foods are prepared and seasoned just as you prefer them.

The Management has left nothing undone to satisfy your every whim, so on your next visit to the city whether alone or planning a party, call the management and you will get courteous attention to all your plans.

We proudly recommend this fine restaurant to all our readers. Dine here often, you will be glad you did.

Children's menu available. Open Sundays 2:00 p.m. 'til 10:00 p.m.

Commercial Steel Erection Co., Inc.

COMMERCIAL STEEL ERECTION CO., INC. is one of Virginia's largest and best steel erecting firms, featuring steel erecting, rigging erection equipment rentals, welding and crane service.

Commercial Steel Erection Company, Inc. is located on the Ragland Road, Madison Heights, Va. Phone 845-7536.

They welcome the opportunity to discuss your needs in steel erection. Mr. Danny Moon, President, personal integrity and judgement is backed by years of training and experience, and all men employed by him are fully qualified and experienced. Their work is built to last. They offer you steel erection, heavy rigging, erection equipment rentals, welding and crane service.

It is a well-known fact that there is no one institution in the community that has met with greater favor with the public than this well-known establishment. By reason of the fact that the management has had wide experience in every feature of this business and because of their comprehensive knowledge of every branch of the trade, this establishment has continued to witness the increase in the number of their patrons.

In making this review of the progress of the period, we desire to say that this firm meets the demands of the public and that the reputation of the past has been maintained and to refer it to all our readers.

Many Mini Things

12 A Pittman Plaza

Never before has a store been stocked with such a fine line of mini gifts in minature doll houses, furniture, and accessories; ideal for Christmas gifts or your own little girl. They have pewter, copper, brass, and bone china. The little minature doll houses are just beautiful and perfect.

Here you will find an example of substantial progress in minature doll houses, furniture, and accessories in this part of the country, and the management is to be congratulated upon her great success and the service that is furnished the people of this area.

In regard to prices, you will readily see in looking over the stock, that the price is very reasonable. Taken all-in-all, Many Mini Things is one of the most modern and up-to-date shops of this section. The success of the store is a distinct tribute to the ability of the owner, who insists that this store always serve it's patrons with the best in mini gifts.

So go by soon, and shop for Christmas. You will be glad you did. Mrs. Robert Skelding & Mrs. Flo Wilder.

They are located at 12-A Pittman Plaza (In back of Sil-oette) Lynchburg, Va. Phone 528-0748.

Pyrofax Gas Corporation

PYROFAX GAS CORPORATION is located at 500 Main Street in Lynchburg, Va. Phone 847-7713.

With old man winter just around the corner, it's time for you to see about your heating, etc, problems. The place to see or call is The Pyrofax Gas Corporation in Lynchburg, as they are headquarters in this area for Pyrofax Gas and Appliances (they also carry parts and accessories.)

Every country home, lake cottage, in fact, anyplace, may enjoy all the advantages of complete gas service which is safe, economical and convenient.

Pyrofax service gives city cooking, heating, and hot water heating convenience for homes beyond the gas mains at a low cost.

Of course, you can buy Pyrofax Gas Service and your modern gas range, heating equipment, hot water heaters, etc. on a convenient budget plan here.

Remembe Pyrofax Gas can be installed for you soon.

Also Zenith TV in a wide variety of styles and prices. Go in and let them demonstrate these fine sets to you and you will see what you are missing each day you put off buying that new set.

Penne Layne Gift Shop

This fine gift shop is located at 19-A Pittman Plaza, in Lynchburg, Va. Phone 528-0953.

Gift shopping in not difficult if you go to the right place. Penne Layne Gift Shop is the ideal gift center, because here they specialize in gifts that are unusual; gifts that are both practical and unusual. Gifts in all price brackets too, gifts in copper, pewter, brass, and a nice line of imported crystal.

They have wicker, wood, and Williamsburg candles and more.

You will revel in their selection of greeting cards.

Peak & Clowdis Custom Cut Meats

PEAK & CLOWDIS CUSTOM CUT MEATS is located on Route 501 South, Lynchburg, Va. Phone 846-5593.

This firm will custom slaughter, process, wrap and quick-freeze your cattle or hogs for you - ready for your home freezer. They will also make your sausage for you and will season it just the way you want them to.

They sell beef and pork, a quarter, half, or whole cow or hog, so if you do not have your own beef or pork, you can buy from them at wholesale prices and they will cut and package this the size for your family. If you cure your hams, they trim them and have them ready for you to cure.

The management is familiar with the meat processing business and by experience learned the various features that are conducive to success.

We are pleased to point out with pride to this firm, also to commend them in the class of service that they furnish to the trade, and assure everyone that when they buy from them, they will get the very best.

Neighbors Bros. Heating & Air Conditioning Co.

Neighbors Bros. is located at 3300 Mayflower Drive, Lynchburg, Va. Phone 847-8851. They can keep you cozy and warm this winter. They can also keep the rain out, because they do all types of roofing - new and repairs, gutters and downspouts. They are expert roofers. See them for heating systems, heat pumps, and air conditioning. They do residential and c ommercial work.

This heating and air conditioning concern finds no job too large or too small for them to handle. Many jobs throughout this section were contracted and completed by this progressive concern. They are experts in all that pertains to heating and air conditioning work.

The quality of the systems used are of the latest and best known to the trade, and they can supply all the materials and workmen to complete your job in a way that you will want to recommend them to all your friends. The aim of this concern is to do a top quality job that will sell itself to their next customer. Their name means the best in heating and air conditioning.

Their years of experience coupled with the practical knowledge and know-how has won for them a reputation that has spread all over this section. When you contract with this concern, you will receive the best that can be had, and at the same time get the most reasonable prices consistent with high quality work. See them for the best in heating and air conditioning.

National Tire Wholesale

NATIONAL TIRE WHOLESALE is located at 3115 Odd Fellows Road, Lynchburg, Va. Phone 847-1273.

With winter rain and ice just around the corner, better use NTW, where you can buy tires at true wholesale prices. Just take Odd Fellows Road Exit between Holiday Inn and Sheraton Inn, for you will find several top brand name tires - electronic computerized spin balancing. Know NTW and you will know your tires. They specialize in new tires for car and truck owners, and carry all sizes. They feature these well known lines and you may rest assured that you have a tire of all strong rubber, and with each and every tire, under like conditions, you will enjoy the same uniform service.

There is no one firm that has done more for this seciton. They carry a large stock of practically everything in this line. The experience of the management has enabled them to offer the very best grade of stock and this enables them to give the trade a service that has no superior. They are familiar with their line of business and by experience have learned the features that are conducive to success. During the time they have been in business they are therefore able to offer the people the very best quality tires and the most accommodating service.

Salem Carpet Mills, Inc.

Salem Carpet Mills, Inc. is located at 3139 Old Forest Rd., Lynchburg, Va. Phone 384-5581.

This is a factory warehouse store where you will find a large selection of carpeting at mill-to-you prices.

Residential or commercial - complete installation available. They also have cushion vinyl.

Only famous brands are found here, and they are specialists in all types of rugs and carpeting for homes, church and commercial use. Tackles installation, all work guaranteed.

This firm is carpet specialists who are devoted exclusively to fine floor coverings, broadloom carpets, stair and hall carpets. Cheer up your home with a new rug, or wall-to-wall carpeting in the colors you have been looking for. Expert installation and an interior decorator will help you select rugs to harmonize with your walls, drapery etc.

Buying cheap rugs is false economy, but here in our own vicinity we are fortunate in having a concern that from the standpoint of cost and high quality offers you rugs and carpets you will be proud to own. They are doing an extensive business in this line and their rugs and carpets are giving satisfaction.

Give your rooms a new look of luxury, a feel of underfoot comfort and a wonderful quiet takes the place of noise when you cover your floors with a rug or carpets from this firm. When in the city, come in and let them show you what you are missing each day you put off buying that new rug or carpet.

Nannie's Quilts

NANNIE'S QUILTS AND ANTIQUES is located at 7920 Timberlake Road, Lynchburg, Va. Phone 239-9148. It is owned and managed by Mrs. Christeld Spruill and Ms. Katherine McAllister.

Shop Nannie's for the most beautiful quilts you have ever seen, some old, some very old, and some new. The old patterns most people love are all hand made. Also Afghans, pretty pillows, and other handmade items. They buy, sell, and trade furniture, glassware, arts and crafts. Nannie's Quilts and Antiques is regarded as among the most reliable antique and quilt dealers in the Southeast and has a reputation for authentic antiques.

If you have antique furniture, glassware, arts and crafts to sell, see or call them for the best prices for quality items.

To have antiques from Nannie's is the symbol of fine craftsmanship in the home, and the people are proud to own their furniture etc.

To have antiques from Nannie's is the symbol of fine craftsmanship in the home, and people are proud to own their furniture etc., as it is distinctive and speaks for itself.

So if at all interested in antiques, do visit Nannie's the next time you are in Lynchburg or make a special trip and see the beautiful quilts, afghans, and antiques, for here you are always welcome, always courteously received and intelligently served.

Sarah Sharpe

SARAH SHARPE offers a very complete service in custom-made draperies, made derived from beautiful custom-made draperies to suit you and the decor of your home or office; in fact, there is no one who offers a better service than this local establishment since, the management has had wide experience in every feature of the business. Also because she carries only quality materials and sees that all work is done perfectly, down to the smallest detail, she has continued to witness the increase in the number of patrons. Why not see or call this fine shop - look over her line of beautiful materials and cheer up your home with new draperies, and if you are in the market for a sewing machine, see the Viking Sewing Machine, one of the best. Remember, "The lady who sews has more clothes" - So go by soon, you will be glad you did.

The Showcase

THE SHOWCASE is located in the Forest Hill Shopping Center on Old Forest Road and Linkhorne Drive, Lynchburg, Virginia, Phone 384-0262.

Mrs. Nancy Eggleston is owner and manager.

They feature bridal gowns in all sizes, mother of the bride dresses, flower girl dresses, special occasion dresses - long and short, shoes and supplies. (Several young ladies from this area have bought their gowns from The Showcase for the Miss Appomattox Beauty Pageant).

Men's Formal Wear Rental - Invitations & Announcements. Your dream and you - See it - the beautiful dream come true; your own exquisite bridal gown.

This is where most of the lovellest brides in this area have made their selections. See the beautiful gowns from famous bridal courturiers, bridesmaids and attendant's dresses.

Never before has greater care been exerted by the bride in choosing her wedding gown. Brides to be in this vicinity now patronize this firm because of the helpful hints and suggestions cordially extended their customers.

They have built up a large business and the unusually large trade they enjoy is the result of the nice selections of bridal gowns in every price range, and no wedding is too large or too small. Brides in this area should always shop here, because here you are always welcome, always courteously received and intelligently served.

Sal's Pizza & Restaurant

The people from this area always enjoy dining at Sal's Pizza and Restaurant, located in Fort Hill Village, Lynchburg, Va. Phone 237-6256 (for reservations for your party or take-out orders).

Specializing in spaghetti, lasagna, ravioli, shrimp, hot sandwiches and delicious home-made pizza.

Here indeed is a lover of Italian foods - a gourmet's paradise, as one can choose just what one likes in these foods, knowing they get the best.

There is something about Sal's Pizza & Restaurant that sets it apart from other eating places and that makes it highly satisfactory. The extreme care and thought that goes into everything: the cooking, serving and arrangements, create a dining room to be visited regularly.

The food is good. Most people from this area dine here often, especially for the best pizza in town.

Here good food is combined with prices of consistent modesty. You must learn for yourself what a great place it is to dine. Go by soon, you will be glad you did.

Birdie's Beauty Supply Co.

BIRDIE'S BEAUTY SUPPLY COMPANY, your Full Service Supply House, is located at 10716 Timberlake Road, Lynchburg, Va. Phone 237-0679, for free delivery - Featuring Palm Beach, Roux, Bont, and other topname products and a top-line of equipment. Everything to keep your shop in tip-top shape.

Birdie's Beauty Supply House is known far and wide in this area, for they are one of the foremost dealers in Beauty Supplies and some barber supplies in this section, and carry only top quality merchandise. At their store and warerooms they keep in stock a vast supply of beauty shop furniture and can furnish anything from the most modern chair to the most exclusive beauty shop boudoir. In the way of equipment they carry a complete line of clippers, scissors and tints, cream rinses and all the various preparations for the shampoo, as well as for permanents. Their supplies are both American and imported and represent the very choice lines that have been approved by the trade.

They offer excellent service in the way of delivery and goods are securely packed before shipped. They are sent out immediately on order, the trade gets instant service.

We desire to refer this establishment to our readers as an institution that is worthy of the fullest confidence and to call to the attention of the trade the excellent service in high class products that they are rendering.

Paul Piano & Organ

PAUL PIANO & ORGAN is located at 6209 Fort Avenue, Lynchburg, Va. Phone 239-4907. This is the home of fine pianos and organs. They are also professional piano tuners - lease - purchase. They feature nationally known pianos and organs which have been endorsed by the leading musical authorities of the country. Choose from many fine pianos - Chickering, Kawai, Kohler, and more.

They invite you to make the store your headquarters when in town. By reason of quality and price, it is very difficult for the uninitiated these days to select a piano or organ and get full value for their money unless they are dealing with someone in whom they have confidence. There is general satisfaction in doing business with Paul Piano & Organ, which is considered piano and organ headquarters by the people of this part of the state.

During the time they have been in business they have merited a reputation for fair and straightforward dealings. They know the value of piano and organs and their customers know when they make a price that it denotes real true value.

They will be pleased to show you whether you desire to purchase at this time or not.

Hear them, compare them - then judge for yourself.

Uniform Company Wil-Ko

WIL-KO UNIFORM COMPANY is located at 1305 Main Street, Lynchburg, Va. Phone 847-0994.

The New York based company has worked hard to be one of the largest manufacturers in the country of brand name ladies nurses and maids uniforms, Wil-Ko and Wilkshire prime labels, Sears and Montgomery Ward - pansuits, dress uniforms and smocks.

They employ over two hundred people and turn out 12,000 garments a week, with an annual payroll of over one and one half million dollars. They are a complete facility - from cutting the garment through shipping. Their modern plant is an important element in Lynchburg's economic progress. Wil-Ko and its employees have built Lynchburg's reputation as a place where stores throughout the country can get top quality nurses and maids uniforms. They plan to open their outlet store soon.

This modern and progressive firm is a Twentieth Century industry under the able direction of men who have always had at heart the best interests of the community in which their valued enterprise is located, and one of the firms that keeps the wheels of progress turning in this section.

This is one of our most flourishing industries and is fully worthy of more than passing notice at our hands, for not only is it one of the leading concerns engaged in its special field of endeavor in the country, but its products have gained a wide reputation for general excellence and are considered a standard among the trade in the country over.

Highland Associates

HIGHLAND ASSOCIATES are located on Wards Road, Lynchburg, Va. Phone 237-2961.

Mr. W. T. Newman is owner and Mr. Frank McKinney is manager. They are designers and manufacturers of truck bodies and fuel tanks, such as Hackney Vans, lumber sections, service equipment, stakes, dump bodies by Mark, truck security safes, fuel tanks, hoists, rotating power gates, furniture bodies and 5th wheels. They also do quality repairing.

It is a well-known fact that there is no institution in the community that has met with greater favor with the public than this well-known establishment. By reason of the fact that the management has had wide experience in every feature of this business and because of their comprehensive knowledge of every branch of the trade, this establishment has continued to witness the increase in the number of their patrons.

This is the day and age when the public demands not only magnanimous service, but the best in quality at reasonable prices.

Thoroughly conversant with the conditions and a wide experience in their particular field of endeavor, the management of this enterprising concern has been able to render a service to the people in their line that is distinctly satisfactory.

Arrow Auto Sales

ARROW AUTO SALES is located at 2001 12th Street, Lynchburg, Va. Phone 528-3777.

Mr. Monroe G. Baldwin is owner and manager.

This company is one of the firms in this section of the state that is rendering an essential service in a business that deserves your careful consideration, enjoying a large and well-merited patronage from the city and surrounding country.

The used car can now be said to have reached a permanent level of value and popularity. The thousands of happy owners of good used cars, such as these guaranteed automobiles, are living examples of real investment value. The reputation and real worth of the used cars has been steadily advanced by the attention reputable dealers have given it. Such a firm as this certified public motor car market are devoting very special attention to marketing used cars efficiently.

In making this review of the progress of the period, we desire to say that this firm meets the demands of the public and that the reputation of the past has been maintained and to refer it to all our readers.

Smith-Wimer, Inc.

SMITH WIMER, Inc., general contractors, is located at 1214 Rivermont Ave. Phone 847-6681 in Lynchburg, Va. Jerry B. Smith and John B. Wimer are owners and are contractors and builders who have greatly aided in the building of business and public building all over this section of the state, stand as examples of their workmanship. Estimates are cheerfully given. In the contracting circles of this area there is no one who offers a more attractive service than Smith-Wimer, Inc.

They are the authorized dealer for this area for Republic Steel Buildings. In this age of rapid progress, there is no one principle of manufacture that has pushed America faster than standardization and extensive production. This principle applied to the building industry has brought the metal buildings to the front faster than any other. You can pick out a size and design, get the building and have it up in a short time.

There are a great many advantages in buying a Republic Steel Building. You get good prices, good materials, economy of time and money - and there is no up-keep in these fine buildings. If you plan to build, give them a call. You will be glad you did.